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Sandeep Pal is the Vice President of Marketing for Asia Pacific and Japan (APAC) at one of the fastest growing US based tech firms, QlikTech Inc. He is responsible for developing and implementing the strategy for branding, demand generation, PR and AR towards driving QlikTech's accelerated growth in the region.

Prior to QlikTech, he spent 17 years in various country and regional management roles at Oracle Corporation. His last assignment at Oracle was as Senior Director of Marketing, responsible for Field Marketing and driving the execution of demand generation campaigns across all product areas in the Southeast Asia region. Prior to that, Mr Pal also led the marketing for Oracle's Applications Business in APAC for 4 years where he was focused on creating pipeline by driving demand for Oracle's ERP, Supply Chain, CRM and Business Intelligence products across Asia Pacific.