



Juliana Lim
Senior Marketing Director
Pizza Hut Singapore

Juliana Lim is Senior Marketing Director of Pizza Hut Singapore. Leading the marketing team at Pizza Hut Singapore for over 9 years, Juliana played an instrumental role in driving growth for the "Pizza Hut" business. Under her leadership, Pizza Hut had launched many successful and strategic initiatives which not only won the hearts of the consumers but had also the accolades from her peers in the industry. In 2011, she was recognised with the "Marketer of the Year" Award at the Singapore Media Award event.

A highly passionate marketer with more than 18 years consumer marketing experience in FMCG & F&B, Juliana has also managed a track record of successful consumer brands. Amongst them are the French cosmetic brand "Bourjois", the "Kiwi Kleen" range of household care products, the "Marigold" range of beverages, the "ANLENE" milk brand and "CHESDALE" dairy products.

A career woman cum working mum, Juliana is happily married with 4 lovely kids.