



Jason Williams
Executive Creative Director
Leo Burnett Melbourne

Jason Williams is the Executive Creative Director of the highly awarded Leo Burnett Melbourne agency. Under Jason's leadership, Leo Burnett Melbourne has become one of Australia's hottest creative shops and is winning acclaim around the world.

Jason is a highly respected member of the creative community, both locally and internationally. In recent years, he has won the coveted Cannes Grand Prix for Good, the inaugural Grand Prix for Humanity at AdFest, and five Gold Asian Marketing Effectiveness Awards in 2013. Jason's work consistently features at Cannes, Clio, D&AD, One Show, Spikes Asia, and other international award shows. In 2012, the Melbourne Advertising and Design Club awarded Jason 'Creative Leader of the Year'.

In addition to this, Jason has judged global and local awards such as D&AD, Cannes, Clio, New York Festival, Spikes and AWARD. He was on the jury of the first ever Cannes Chimera mentor panel for the Bill & Melinda Gates Foundation. This was an exciting initiative that was responsible for developing some of the most innovative ideas in the world.

Jason is also a founder of the YoungGuns International Advertising Award, the only festival specifically designed to foster young creative talent. Now in its 12th year, YoungGuns is respected globally for recognizing under-30 creative leaders and influencers who will mold the future of creative organizations. When he's not working, Jason spends time with his family or searches out a mountain to hike.