



Chan May Ling
Head of Marketing Services
DiGi Telecommunications

May Ling oversees a group of extremely energetic and wildly innovative people at a yellow telco operator in Malaysia. As Head of Marketing Services of DiGi Telecommunications, her role spans from marcomms, brand, sponsorships, activations and rewards. Being in the communication industry of over 16 years, she started her journey in several multinational advertising agencies, managing multiple international brands. She has crossed over to marketing for over 9 years and is currently working towards her 7th year in the telecommunications industry.

May Ling believes in being consistently relevant, and is always on a look out for inspiration with an always-on mindset. She constantly strives to be a change agent, and is a firm believer in excellence in execution.