



Brian Nam
CEO
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Dr. Brian YS Nam is CEO of Cheil OpenTide, a top 4 digital agency in China, which representing digital marketing professional who provides its unique T/B/O Model with Think (tailored strategy), Build (powerful brand), Operate (nationwide e-commerce) services.

By background, Dr. Nam holds a Ph.D. in marketing. After 5 years of scholar and lecturer experience, he has been practicing his knowledge into real market for 15 years. Dr. Nam advocates EFDM (End to end Fully Digitalized Marketing) onsite real time agility to offer a valuable digital marketing service chain.

Dr. Nam has been elected as chairman and jury to China's top awards from Effie China, Great Wall, ROI, Golden Mouse and Tencent MIND Awards. Global solution clients include Samsung, ABC, Redbull, LG, Hennessy, Hyundai, Great Wall Motor, Yili Milk and Yanjing Beer, as well as a number of high profile Chinese businesses in financial services and telecommunications sectors like ICBC, Agricultural Bank of China, Huaxia Bank, Taikang Insurance, China Mobile and China Unicom.